



## 2012 Partner Rates and Benefits

	President's Circle	Gold Circle	Silver Circle
<b>Annual Fee</b> (12-month membership)	\$7,500	\$5,200	\$3,200
<b>CMMA Conferences</b> (2 Per 12 months)			
<b>Complimentary representatives to conference</b>	2	1	1
<b>Additional representatives to conf</b>	2 @ member rate for conference	2 @ member rate for conference	1 @ member rate for conference
<b>Table Top Display with dedicated attendance times at Two Conferences - National Conference (Fall) and Professional Development Conference (Spring)</b>	Premier table-top exhibit space for Partner Blitz for one-on-one demos and networking with CMMA members	Prominent table-top exhibit space for Partner Blitz for one-on-one demos and networking with CMMA members	Preferred location for Partner Blitz for one-on-one demos and networking with CMMA members
<b>Event Host</b>	Sponsorship of President's Dinner and Bijou or Welcome Reception at National Conference and Professional Development Conference	Sponsor of Bijou Theater at National Conference and Professional Development Conference	N/A
<b>Presentation</b>	2 – 3 minute pre-produced video or multi-media presentation highlighting company, to be provided by Partner one week before national and/or professional development conferences. May also be used on CMMA.org.  Option: Can elect to do live 3-minute presentation at \$1,000 per conference in lieu of a 2-3 minute video presentation.	1 – 2 minute pre-produced video or multi-media presentation highlighting company, to be provided by Partner one week before national and/or professional development conferences. May also be used on CMMA.org.	N/A
<b>Company brochure or promotional material included in conference registration materials</b>	yes	N/A	N/A

	<b>President's Circle</b>	<b>Gold Circle</b>	<b>Silver Circle</b>
<b>Promptness prize sponsorship opportunity at National and Professional Development Conferences</b>	yes	yes	yes
<b>Receive event attendee list with organization for National Conference and Professional Development Conference</b>	yes	yes	yes
<b>Receive CMMA Member Contact Information</b>	Yes – Access to member database on website which includes all member contact information and departmental information	Yes – Access to member contact information on website which includes name, organization, address, phone number and e-mail address	Yes – membership e-mail DL (distribution list)
<b>Presence of Partner Corporate Logo on cmma.org with direct link to partner web site</b>	Yes – logo to be prominent on home page with additional presence on partner page	Yes – logo to be displayed on home web page with additional presence on partner page	Link to Partner site on partner page only
<b>Product announcement to all CMMA members (A copy of any correspondence should be sent to the Executive Director for approval)</b>	Unlimited product announcements	4 product announcements either via e-mail or direct mail	2 product announcements either via e-mail or direct mail
<b>Contribute to e-visions newsletter</b>	4 articles a year & 4 Organizational or industry announcements	2 articles a year & 2 Organizational or industry announcements	1 article a year & 1 Organizational or industry announcements
<b>Regional Meetings</b>			
<b>Reps invited</b>	3 reps per meeting	2 reps per meeting	2 reps per meeting
<b>Option to co-host an event (lunch, reception, etc) at a regional meeting. Partners will be notified of upcoming CMMA regional events.</b>	yes	yes	yes
<b>Press release – CMMA Partnership</b>	yes	yes	yes
<b>Receive annual spending survey results</b>	yes	yes	yes
<b>Receive event attendee list with organization for Regional Meetings</b>	yes	yes	Yes